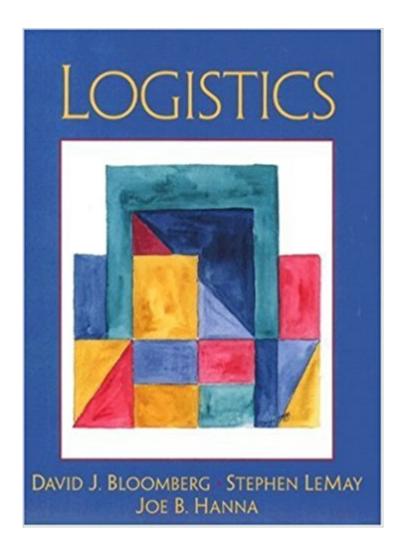
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Logistics





Synopsis

This concise and well written book integrates logistics into a supply chain management context. Current events, along with new theory and practice make it a valuable reference for industry practitioners, and compliment material on the basics in warehousing, transportation, inventory, and packaging and material handling. More in-depth coverage includes service response logistics, logistics accounting, and reverse logistics. Also featured, are important chapters on service response logistics, logistics accounting, and reverse logistics. For logistics analysts and managers, distribution analysts, warehouse managers, transportation analysts, supply chain management managers, and purchasing managers.

Book Information

Paperback: 310 pages Publisher: Pearson; 1 edition (July 16, 2001) Language: English ISBN-10: 013010194X ISBN-13: 978-0130101945 Product Dimensions: 7 x 0.8 x 9 inches Shipping Weight: 1.2 pounds (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #1,138,763 in Books (See Top 100 in Books) #123 in Books > Business & Money > Management & Leadership > Distribution & Warehouse Management #461 in Books > Business & Money > Management & Leadership > Industrial #1223 in Books > Textbooks > Business & Finance > Marketing

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